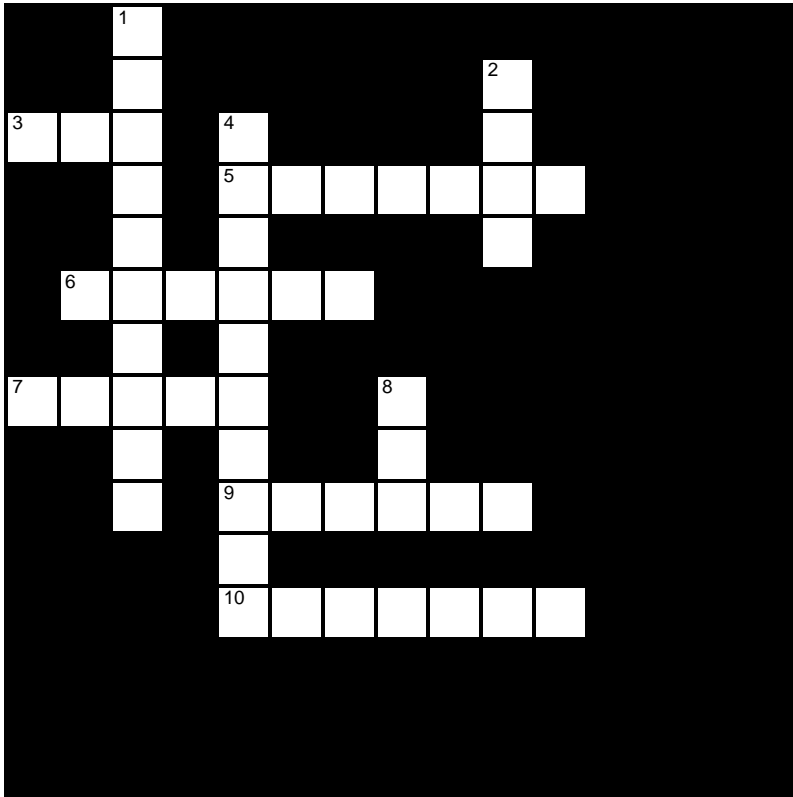


Module 5: Products & Promotions



Across

- 3 How many servings are included in a Clover Leaf gourmet seafood entrée? (3)
- 5 Which country were most cans of Clover Leaf salmon shipped to during World War II? (7)
- 6 On what river is the B.C. Packers Ltd. Imperial Cannery located on? (6)
- 7 One of the colours of the original B.C. Packers flag. (5)
- 9 This was BC Packers' most profitable brand of frozen fish products?((6)
- 10 According to the 1974 radio jingle, what species of salmon makes a super seafood salad?((7)

Down

- 1 This was a signature brand of canned salmon produced by B.C. Packers and "the number 1 choice of Canadians" (6,4)
- 2 Watch the Silver Harvest 3 film footage. What kind of canned salmon makes "fine fishcakes"? (4)
- 4 An independent cannery bought out by B.C. Packers in 1968. (6,4)
- 8 What were packer boats filled with to help keep salmon fresh? (3)